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# MEMBERSHIP & GROWTH

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## DESCRIPTION

Advertise and promote membership in the CMAC among interested and eligible entities and individuals – especially current graduates and recently graduated alumni – with an alignment between inclusion and organizational scalability.

## 2-YEAR GOAL

- Develop an updated membership benefit structure that provides value, inclusion, and scalability.

# COMMITTEE MEMBERS

Co-Chair:	Mike Schussel
Co-Chair:	Tami Couchee
Faculty Rep:	Scott Kelting
Faculty Rep:	Joe Cleary
Executive Rep:	Marcus Staniford
Member:	Carl Vizcarra
Member:	Shane McCullough

# MEMBERSHIP & GROWTH

## ROCK #1

Draft an updated membership structure.

## STATUS

Draft membership structure complete.

## RESULTS

Preview with CMAC membership at 11/6 meeting.

# MEMBERSHIP & GROWTH

MEMBERSHIP LEVELS	LEGACY	FOUNDER	MUSTANG	GOLD	GREEN	INDIVIDUAL	INFO SESS	CAREER FAIR	M & G
Annual Membership Giving	\$X,XXX		\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX
Number of Sponsorships Available			5	30	10				
Registration Priority for Events	1	2	3	4	5				
Number of Individual Memberships Included	2	1	5	3	2	1			
<b>EVENTS</b>									
ASCM Golf Tournament			X						
Competition Team Sponsorship			X						
Info Session	X	X	X	X	X		X		
Fall Career Fair	X	X	X	X	X			X	
Spring Career Fair	X	X	X	X	X			X	
Meet and Greet	X	X	X	X					X
Construction Management Annual Banquet	X	X	X	X	X				
Attendance at One Regional Mixer	X	X	X	X	X	X			
Attendance at AEC Roundtable and Tech Fair			X	X	X	X			
Eligible to Join June CMAC Meeting	X	X	X	X	X	X			
<b>BRANDING</b>									
Construction Innovator Magazine	X	X	X	X	X	X			
Company Logo in Department Office	X	X	X	X	X				
Opportunity to provide company brochures in B201?	X	X	X	X	X				
Eligible for Board of Directors/MDC	X	X	X	X	X	X			
Annual Banquet Student Award Sponsorship			X						
<b>Fee for Services Portion</b>	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX
<b>Donation to CCCE (Sr. Projects, Community Service, etc.)</b>	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX	\$X,XXX

# MEMBERSHIP & GROWTH

## ROCK #1

Present membership structure to BOD for review in coordination with changes to bylaws.

## STATUS

## RESULTS