
COMMUNITY OUTREACH

DESCRIPTION

The Community Outreach Committee is to engage and develop relationships with Community Colleges and High Schools, especially those with related technical programs, to promote the Construction Industry as a Profession and Cal Poly as the premier 4-year University for a Bachelor of Science Degree in Construction Management. This committee performs the following functions:

1. Develop strategies to increase Diversity and Inclusion in the Department
2. Identify outreach opportunities to high schools and community colleges to increase awareness of construction careers, especially for women, minorities and others underrepresented in our communities
3. Implement strategies in coordination with the Managing Directors Committee and the Department

2-YEAR GOAL

- Promote the goal of making the CM graduate representative of the Communities served by Cal Poly and the Construction Industry as a whole
- Increase awareness of programs that offer Public and Industry support to current and future CM students.

COMMITTEE MEMBERS

Community Outreach

Chair: Chris A. Forster

Co-Chair: Bob Stephens

- Thai Nguyen
- Kirk Wasekman
- Bruce Daseking
- Dhakshan Potuhera
- Tom Kommer
- Jim Ostrom
- Travis Urig
- Karri Novak
- James Lee
- Stacey Kolegraff

COMMUNITY OUTREACH

ROCK #1

Gather Data

STATUS

Complete, More next year

RESULTS

Some demographic data for students to form baselines, will gather more as this changes annually

Fall 2020

Bob S, Committee to gather data, Current Students, Alumni, interdisciplinary studies, Clubs, Scholarships, etc.

COMMUNITY OUTREACH

ROCK #2

Develop Content

STATUS

Ongoing

RESULTS

Started one page (elevator speech) why CM, outlined content to be included in handout to be given to potential students

Fall 2020

- Stacey K, Committee develop 1 page highlights of program, financial opportunities, scholarships, clubs, senior projects, Income data, data base of pictures to be used for outreach

COMMUNITY OUTREACH

ROCK #3

Identify Outreach Opportunities

STATUS

Complete

RESULTS

Developed list of outreach opportunities including Technical schools, Unions, High School programs (Ace Mentoring) along with Alumni and some students that are willing to represent Industry.

Fall 2020

- Present Content thru Alumni on an as needed basis. (Covid Challenged Currently)