

CMAC November 2019 Meeting Membership & Growth Team

Committee Team Members

Chair: Mike Schussel

Co-Chair: Tami Couchee

Members:

- Andrew Kline
- Carl Vizcarra
- Shane McCullough

Membership & Growth Team

Fall 2019 Rock Recap

Recap of Fall 2020 Rocks and Current Status

Rock #1: Conduct a survey on the value of CMAC Membership.

Status: Complete (Survey remains open for additional responses)

Results:

Team has reviewed the survey responses and is the process drafting an updated membership structure.

Membership & Growth Team

Fall 2019 Rock Recap

Recap of Fall 2020 Rocks and Current Status

Rock #2: Define the Value Proposition

Status: Complete

Results:

The survey results confirmed the benefits that provide the greatest value to our membership. The team is utilizing this to draft an updated membership structure.

Membership & Growth Team

Spring 2020 Rocks

1. Draft an updated membership structure.
 - Mike